

## *Incredible... 50 years on!*

**Andrew Milne**, Managing director of Geotechnical Engineering Limited (GEL) announces the company has been in business for **50 years**.

*"I am delighted that GEL is celebrating its 50<sup>th</sup> year. It is a great feat and we could not have achieved this without the outstanding commitment from its dedicated staff. It is safe to say, that the company would not be here today without them.*

*"As with any business, over time GEL has had its ups and downs and the fact that Geotechnical Engineering Ltd is here today, means the company must have done more things right than wrong!"*

The Company was set up by Andrew's father, Tony Milne, with Sven Ronnback. Since its inception in 1961 it has steadily grown to become a leader in its field. During that time GEL has seen many people come and go; up to 140 employees at any one time.

Our four key principals are as relevant today as when the Company was set up:

- to employ the right people and treat them well
- to provide an excellent service built on trust, so that new customers become regular clients
- to take a long term view, charging a fair price and building up relationships
- to be innovative and to dare to be different, developing award winning equipment and employing staff with the right attitude and frame of mind

GEL aims to fight the tough challenges of the ongoing recession, with excellent staff, a great culture and the continued commitment from Andrew and his family. Andrew reminds us...

*"We are only as good as our last contract - 50 years is irrelevant if we cannot perform today".*

For further details please contact:  
Or visit our website [www.geoeng.co.uk](http://www.geoeng.co.uk)